

Sustainability Contacts used by Able Plastics

Climate Positive

<http://www.climatepositive.org/>

Contact: Danielle Johnston phone: (03)9698 5700

Clients include: Hewlett Packard, Mercedes Benz, VicSuper and numerous smaller companies

Climate Positive assist Able Plastics by providing CO₂ offsets, publicity (press coverage), our company bio on their web site, education / training and staff tree planting days. Climate Positive also offer other services including green business strategy and change management.

Ecovantage

<http://www.ecovantage.com.au/index.html>

Contact: Bruce Easton phone (03)9662 9522 mobile 0417 568 918

Clients include: Bunnings, RACV, Foxtel and numerous smaller companies

Ecovantage assist Able Plastics by providing general sustainability consulting, green business contact introductions, energy, water and waste assessment and an annual CO₂ audit.

Ecovantage can also help you to design a healthy office space incorporating a wide range of features including openable skylights and fans to improve airflow and assistance in choosing low toxicity paints and carpets.

Grow me the money

www.growmethemoney.com.au

A free Vecci and EPA initiative to help businesses assess their business practices from a sustainability perspective and create networks of green companies.

How Able Plastics communicates green initiatives with its clients

Able Plastics operate in a Business to Business environment. The company communicates its green strategies in the following ways;

Carbon Neutral logo printed on cardboard boxes, inner packaging, letterheads and email template.

Running a carbon neutral blog as part of its web site

Printing CO₂ emissions offset for each individual client order on the invoice – from May 2009.

Printing a description of sustainability initiatives on each invoice – from May 2009

Publicity through Climate Positive and Ecovantage.